



Reclaiming Employment

Course: *Visioning + Planning*

MODULE 6: SUMMARY

LESSON 1: VISIONING AND PLANNING REVIEW

Chapter 1

Upbeat music

Chapter 2

Welcome to Module 6 of Reclaiming Employment's Visioning and Planning course. This module is the wrap up!

Chapter 3

If you went through Modules 1, 2, 3, and 4 you know that my goal is for you to believe that you can start a business because you took this course. That business is based around your personal vision and designed to meet your mission statement. If you went through Module 5, you have at least the beginning of plan-to-plan that will point you in the right direction to make a concrete business plan, based around your mission statement and potential pathways.

Chapter 4

I hope that you find the support you need in this course and on the other parts of Reclaiming Employment. Reclaiming Employment has a social networking feature where you can join a group or start a group or reach out to people individually who are at the same stage as you are. We also have a resource library where you can browse for more ideas. You can take the Reclaiming Employment 101 course to learn more about the site and its features.

Chapter 5

A vision is a mental image of an ideal state that you want to see realized. It's your dream of where you will be, what you will do, and what will be different in the world because of you. Your vision is inspirational and aspirational.

Chapter 6

A mission statement is related to a vision, but is the purpose and overall intention. A mission *does* something; a vision is more of an ideal. The mission statement should define a concrete outcome,

describe a relevant target, and specify what the business does to move towards that outcome. One way to craft a mission statement is to use this method of breaking down your statement into a verb (or action word), target (who your business works with), and outcome (what this work aims to do).

Your mission statement is the bridge between your vision and your planning.

Chapter 7

Planning is a task that involves identifying potential barriers and pathways to address them and finding the information you need to make decisions. Pathways are ways to meet your mission statement, such as a service or a product, and use the assets and support you have to re-route yourself around barriers so you don't get stuck. There are many pathways to your goal, and none of them are obstacle free.

Chapter 8

Barriers are obstacles that range from small bumps in the road to really big barriers that would completely derail you and might crush your business. You will probably feel less anxious if you plan strategies to deal with those.

Chapter 9

We've covered a lot of ground in this short course. Here are some key takeaways to keep in mind:

- Try to be flexible. This might mean recognizing and keeping open many pathways.
- Every path has obstacles. There is no path without barriers, so don't second guess yourself simply because you see a barrier.
- Identifying barriers and creating strategies will help you avoid them – if not the first time, then the next time.
- A business plan is just another pathway; if you're clear about your calling, the planning is just a task.

You can always review this course again, or any of the modules, when you need.

Chapter 10

Upbeat music