



Reclaiming Employment

Course: *Visioning + Planning*

MODULE 4: PLANNING

LESSON 2: REFLECT ON MISSION STATEMENT

Chapter 1

Now that you know what your calling is and have a mission statement to address it, it's time to reflect on some potential pathways.

Take out your worksheet from before where you wrote your one sentence mission statement. I want you to revisit your mission statement because that is the bridge between your vision and your planning. If you haven't completed the Mission Worksheet or you skipped that module, hit pause now and do that now. As before, whatever you write it's just a draft.

Chapter 2

Consider these questions you might want to answer before starting a business:

1. How is what I do different from others?
2. Who else does something similar?
3. Who might pay for me to do to this?
4. How am I going to support myself while I'm getting up and running?
5. Who can give me a hand in getting started?

Now get out your worksheet that's labeled "Pathways."

Chapter 3

For many people, as soon as you start thinking of something that you want to do for your business, you're then suddenly thinking about obstacles and barriers. You begin to doubt whether you can get paid for what you want to do. You wonder whether you will really be able to find customers, make a living, do the work, and on and on.

It's inevitable that there will be difficulties for everyone. You may not know what those barriers are going to be, but in this module, we're going to identify some of the major ones that you can incorporate into your planning.